PARTNERSHIP OPPORTUNITIES

2016 ANNUAL CONFERENCE PROGRAM PARTNER

Philanthropy West Virginia Annual Conference brings together board members/trustees, staff, and volunteers of more than 80 grantmaking foundations and giving programs from across the Mountain State for thought provoking presentations and discussions with philanthropy leaders, skill building sessions, resource sharing, and networking with their peers. In becoming a Program Partner, you will be connected to the premiere statewide gathering of grantmakers (private, family, corporate and public/community foundations). This year’s conference will be in Huntington, WV starting the evening of Tuesday, October 25th and concluding by mid-afternoon on Thursday, October 27th. Our focus for this year’s conference is responding to the challenges and opportunities philanthropy is tackling in our local communities during this economic decline.

The program’s robust agenda of leaders from multiple sectors will give your organization tremendous visibility before a broad audience of decision makers and impactful foundations. The Annual Conference opportunities for investment include:

(A) “Appalachian Spring” Signature Sponsor ($10,000 or Two Co-sponsors at $5,000 each)
This opportunity provides you with prominent visibility throughout the conference, as well as signature placement on Philanthropy WV’s new website and the conference page, including:

- Opportunity to give welcome remarks at the opening session and introduce the keynote speakers
- Opportunity to hold a follow-up webinar or teleconference with Philanthropy WV Members, if one investors contributes the $10,000 level then they will have option to present two webinars
- Philanthropy WV will send out a message prepared by your firm before the conference and another one afterwards to the conference attendees and our general members recognizing your investment and services
- Prominent signage and acknowledgement throughout the conference facilities and an item to include in each registrant’s packet
- Four complimentary conference registrations
- Prominent logo/ad placement in the conference agenda (full page) and recognition on the Philanthropy WV website for 90 days

(B) “Mountain State” Opening Luncheon, Wednesday’s Dinner or Thursday’s joint luncheon with the WVNONPA ($5,000 – 3 available)
Join us to kick off the conference with the opening luncheon, the first night’s dinner for all attendees featuring special entertainment, or energize attendees during luncheon on Thursday with the WV Nonprofit Association. Your investment provides:

- Opportunity to give a brief welcome at the dinner or luncheon
- Table display and signage outside of the dinner or luncheon and an item to include in each registrant’s packet
- Recognition in the conference agenda with ½ page ad and on Philanthropy WV website for 60 days
- Opportunity to hold one follow-up webinar or teleconference with the Philanthropy WV Membership
- Three complimentary conference registrations

(C) “A Taste of West Virginia” Welcome Reception (Oct. 25th) at Marshall University’s Visual Arts Center, Oct. 26th Reception at Heritage Farms, or Breakfast on Oct. 27th ($3,500 – 3 available)
This sponsorship opportunity gives you access to all of the conference attendees plus any special invited guests and speakers during the early arrivals program on Tuesday night, the main reception before our Celebration of Philanthropy Dinner, or the all attendees breakfast on Thursday morning. Your investment at this level includes:

- Opportunity to deliver welcome remarks at one of the receptions or the breakfast to introduce the keynote speaker.
- Table display and signage during the reception or presentation and an item to include in each registrant’s packet
- Two complimentary conference registrations
- Recognition in the conference agenda with ¼ page ad/logo and additionally on the Philanthropy WV website for 30 days

(D) “Vandalia Experience” Workshop Session ($2,500 - 6 available)
Be a part of the delivery of expert knowledge, training, and resources by using one of the several options to sponsor a breakout session or sessions that convene board members/trustees, staff, CEOs, and advisors focused on specific issues and topics that transform and strengthen foundations from investment and legal issues to grantmaking strategies and tackling key issues. This investment includes:

- Opportunity to give a brief welcome at the session
- Table display and signage recognizing your investment at the session and an item to include in each registrant’s packet
Two complimentary conference registrations
1/8 page ad in the conference program and on our new website

(E) “Home Among the Hills” Hospitality Sponsor ($1,500 - 2,000 – 3 remaining)
This sponsorship level serves as host of a hospitality break before or after major presenters and keynote speakers to network with all audience attendees. This includes:
- Podium recognition during the identified speech’s introduction or closing remarks by the Master of Ceremonies
- Networking time with conference attendees as our hospitality host
- Table display and sharing of resources with your sponsored hospitality time
- Recognition in the conference program
- One complementary conference registration

(E) “Welcome Home” Exhibitor ($1,000 – 10 available)
Promote and expand your firm/business/service provider’s network of contacts and awareness of your services to the conference’s general audience. You can share your expertise and mingle with the conference participants during one of the informal break periods and as an exhibitor in the main conference assembly area.
- Be visible and connect with conference attendees throughout the experience on Day #1 and Day #2 in the main conference assembly
- You will be recognized during sessions for attendees to network with our exhibitors at the start of each break
- Participate in the highly sought after exhibitor speed networking and “bingo” program on Wednesday morning and throughout the conference to showcase our numerous experts, firms, service providers, and resources exhibitors
- Provide a table area for you to setup an exhibitor display along with your signage in the main registration/entry area for Wednesday morning and then again for Thursday morning through early afternoon
- Listing in the Annual Conference Program
- One reduced conference registration by 30%

(G) “Good Will” Sponsor ($750 – 12 available)
With so many great resources, opportunities, and services available, we offer the opportunity for vendors/service providers to share their information and a promotional piece to include in our registration packets.
- With 100 to 150 attendees including the decision makers of all levels for our state’s foundation community, this a great way to promote your services and expertise with the variety of guests
- Your company/firm can provide up to items (two 8 ½” x 11” sheets of paper or a printed piece and one giveaway item) to include in the packet they need to be delivered to Philanthropy WV’s offices by September 20th to be included in the packets.

This is an excellent opportunity for your organization to reach West Virginia’s foundation and corporate giving community and our collective work to improve our local, regional and state communities in the Mountain State. For more information about being a program partner, please contact Paul D. Daugherty at 304.517.1450 or email: paul@philanthropwv.org.