



**Community Foundation &  
Transfer of Wealth Promotions at  
Statewide Major Professional Conferences**

Philanthropy West Virginia has secured exhibit spaces at upcoming statewide conferences to promote our community foundation members. As these are costly events, we are able to cover a portion of the exhibit fees, but we are reaching out to your community foundation to be an **exhibit sponsor**.

As an exhibit sponsor of one or both of the opportunities this summer and fall, your community foundation will be featured before at least 1,500 business, estate planning, and decision makers at the **WV Business Summit (August 28 – 30) and WV Tax Institute (October 27-29)**. As an exhibit sponsor, your community foundation will be:

- Recognized with signage at the exhibit booth
- Display/share your community foundation’s marketing materials
- Opportunity to sit at the booth to network with conference attendees (*reduced registration rates are available*)
- Access to the conference(s) attendee lists or collected business cards
- If attending the WV Business Summit, be able to get a reduced registration rate for the Philanthropy Leaders Luncheon that includes an unveiling of the Build a Fund, Build a Community publication with WV Living.

Your sponsorship is based upon your annual operating budget in your most recent IRS Form 990 (*adding up the total of the expense line items 15 plus 16 a and b plus 17 on your Form 990*). The sponsorships based upon operating budget line items are as follows:

Operating Budget Total:	Exhibit Sponsor of One Event	Exhibit Sponsor of Two Events	Non-Keep5Local Participant Rate
Less than \$100,000	\$150	\$250	\$350
\$100,001-250,000	\$350	\$500	\$550
\$250,001 – 450,000	\$500	\$700	\$800
\$450,001 – 700,000	\$750	\$1,000	\$1,150
\$700,000 +	\$1,000	\$1,300	\$1,450

Keep5Local participating community foundations can select to be an exhibit sponsor of one or both programs. For those community foundations who have not been a part of the Keep5Local and transfer of wealth engagement program, can only select one rate to participate. Please contact Philanthropy WV’s staff at 304.517.1450 for more details or with questions.

**Exhibit Sponsorship Commitment:**

Our Community Foundation, the \_\_\_\_\_, wishes to be a statewide major conference exhibit sponsor to promote our community foundation before statewide leaders, potential donors, and partners. Our Community Foundation [] is or [] is not a Keep5Local participating community foundation.

- If a Keep5Local participating community foundation, our annual operating budget amount is \$\_\_\_\_\_ and we will sponsor the exhibit (select one) at [] one conference (please list which one: \_\_\_\_\_) or [] both conferences in the amount of \$\_\_\_\_\_.
- If not a Keep5Local participating community foundation, our annual operating budget amount is \$\_\_\_\_\_ and we will sponsor the exhibit at both conferences in the amount of \$\_\_\_\_\_.

We agree to pay this sponsorship fee making checks payable to Philanthropy West Virginia  
(subject line: CF outreach promotions) by September 30, 2019.

\_\_\_\_\_  
Organization Representative’s Name

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date