Sentra Goudy returned to her home town of Parkersburg in 2014 to work with her alma mater, West Virginia University at Parkersburg, formerly Parkersburg Community College. After graduating from there, and then Marshall University in 1979, she worked briefly as a newspaper reporter at the Parkersburg Sentinel and then moved to Florida to work for the Daytona Beach News Journal.

Along the way Senta has enjoyed a wide and varied range of fun jobs. However they all seem to come together as opportunities to mobilize and organize change. That meant a lot of grant writing. Grants for millions of federal dollars; grants for a few hundred dollars from Walmart; and everything in between. She has been a donor, a fundraiser, a board chairman and staff to boards.

Her perspectives reflect more than 30 years of organizational management. Today she is again writing grants to support the work of WVU Parkersburg, looking for ways to bring innovation to the Mid Ohio Valley.