Sara Payne Scarbro  Chair, Operations Council
Alliance for the Economic Development of Southern West Virginia

Associate Vice President for External Engagement
Marshall University Research Corporation

Susie Mullens, Program Coordinator
Southern WV Collegiate Recovery Network
West Virginia Southern Alliance Partners

- Bluefield State College
- BridgeValley Community & Technical College
- Concord University
- Marshall University
- Mountwest Community & Technical College
- New River Community & Technical College
- Southern West Virginia Community & Technical College
- West Virginia School of Osteopathic Medicine
- West Virginia State University
- West Virginia University Institute of Technology
Current Projects of the Alliance

- Small Communities, BIG Solutions Conference - November 16, 2020
  - Yearly Update from Government Leaders
  - Breakout Sessions on Various Topics - Build Your Own Track
  - Networking with Hundreds of West Virginians
- Project within four working groups:
  - Entrepreneurship
  - Tourism
  - Workforce
  - **Addiction & Recovery**
- Quarterly Presidents & Operations Council Conversations
- Operations Council Call (one contact from each High Ed Institution) speaks twice a month
What is Collegiate Recovery?

• College or University provided supportive environment within the campus culture that reinforces the decision to engage in a lifestyle of recovery from substance use.

• Designed to provide an educational opportunity integrated or alongside recovery support.
HOW did we do it? Partnerships & Collaboration

► Funded by State Opioid Response grant through WV DHHR BBH (SAMHSA)
► In addition to the 7 schools we have partnered with:
  ► Prestera Center
  ► Southern Highlands Community Mental Health Center
  ► Seneca Health Services Inc.

► The BH Centers hire and provide clinical supervision for the PRSS Staff
► Each school designated a point of contact
► With oversight of the project provided by program coordinator experienced in collegiate recovery program development
Recovery Dialects

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<th>In Public</th>
<th>With Clients</th>
<th>Medical Settings</th>
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Language matters but can change depending on the setting we are in. Choosing when and where to use certain language and labels can help reduce stigma and discrimination towards substance use and recovery.

Why bring recovery to campus?

• Equity
• Aligns with values of higher education
• It is the right thing to do
• Financially wise investment
WHY BRING RECOVERY TO CAMPUS?

- Higher education can be a risky environment for those in recovery
- The recovering population is an underserved population on campus
- Meets educational, social support and structural support needs specific to the recovering population
- It is the right thing to do—equity & inclusion
Outcomes with Rockstars!

- Research shows that students involved with a CRC/CRP:
  - Have higher GPAs 3.18-3.37
  - Have higher retention rates 70-90%
  - Have low return to use (aka relapse) 6%

(Laudet, 2014)
Benchmarks in the History of Collegiate Substance Use and Mental Health Recovery

- **1910**: Princeton University founded the first mental health service center for students.
- **1973**: Section 504 of the Rehabilitation Act provides the first federal civil rights protection for people with disabilities.
- **1977**: Brown University implements school-based recovery services.
- **1983**: Rutgers University implements school-based recovery services.
- **1986**: Texas Tech University establishes a recovery community.
- **1990**: American with Disabilities Act strengthens federal protections against discrimination based on disability.
- **1997**: Augsburg College establishes a collegiate recovery program with on-campus residential housing.
- **2000**: Active Minds first chapter starts at the University of Pennsylvania.
- **2002**: NAMI on Campus inaugurates first club at Arizona State University.
- **2004**: Garrett Lee Smith Memorial Act provides ongoing funding for campus mental health services.
- **2011**: The Association for Recovery in Higher Education is established.
- **2015**: By 2015 there are 40 collegiate recovery programs operating in the United States.
Development of Collegiate Recovery in WV

2013
WVU formed an advisory group—students, staff, faculty, alumni, community members, parents, providers

2015
WVU Officially Launched the first CRP—University sponsored two part time positions—Director & Recovery Specialist

2016
WVU was given a dedicated space on campus=GROWTH

2018
SOR Funds for SWVCRN, Renewal of state funds to 4 schools

2019
State Funds from WV Legislature through WV ODCP
- 5 schools were awarded nearly 100,000
- WVU, Marshall, WVSU, BridgeValley, Fairmont State University

2020
WILL YOU JOIN US??

Campus Based Recovery Support Services

- Individual program/pathway of recovery + a community of people in various stages of recovery.
- Voluntary engagement & helping other.
- Sense of Purpose & Unity
- *Change from culture of addiction to culture of recovery.*
Pathways to Recovery

- Peer recovery support services
- Faith-based support
- Medication-assisted recovery
- Managed use model
- Inpatient & Outpatient treatment
- Mutual-aid societies
- Culturally specific paths
- Mental health services
- Natural change
- Social clubs or clubhouses
- 12-Step programs
- Internet-based recovery support
- SMART Recovery
- Refuge Recovery
- Recovery Residences

Pathways to Recovery
COVID19 Response

Planning discussions began March 10, 2020 regarding transitioning to virtual support.

Planning coincided with the Spring Break weeks which provided additional time for training and technology deployment.

Secure technology was selected as best practice.

Multiple training sessions on best practice for telehealth delivery of peer support services.

Full array of services available Monday March 30.

Virtual Naloxone Training launching this week.
Online Recovery Support

- Group Support
- Group Activities
- Individual Support
**PEER RECOVERY SUPPORT SPECIALIST TEAM**

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Jamie Menshouse  
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1-844-HELP4WV
ONE Call.
ONE Text.
ONE Click.
INSTANT HELP.

Get connected with community-based substance abuse treatment programs and behavioral health services near you.

CALL or TEXT
1-844-HELP4WV
(1-844-435-7498)

OR VISIT
HELP4WV.com
“No one should have to choose between recovery and a college education.”

Patrice Salmeri-Augsburg University

For more information:

Susie Mullens
mullens20@marshall.edu
304-614-7177

SWVCRN Website
https://www.marshall.edu/crn/

Facebook @crnvw
Call to Action

- Become an Ally
- Carry Naloxone
- Be Inclusive- are your events & environments recovery friendly & recovery supportive?
- Contact your alma mater and encourage them to start a collegiate recovery program