The Neighborhood Investment Program (NIP) was established by the Legislature in 1996. The Neighborhood Investment Program is the ONLY state incentive available for charitable giving in West Virginia. The statewide program impacts at least 200 NONPROFITS annually, serving citizens, programs, and communities in ALL 55 COUNTIES. Administration of the Neighborhood Investment Program is SELF-SUFFICIENT & SELF-FUNDED through the program fee applied to each donation.

Charitable Giving Through the NIP

Over the past 23 years, the program has:
- Assisted with over 3,300 NON-PROFIT PROJECTS serving West Virginia’s low income population.
- Generated more than $102 MILLION in donations.

In 2019, $3 MILLION in NIP incentives leveraged $6.5 MILLION.

How It Works

Businesses and individuals who contribute to organizations are eligible to receive up to 50% of the contributed amount as a giving incentive.

Donated money and resources are then kept in West Virginia communities, lessening the burden of government assistance.

The Neighborhood Investment Program will end on June 30, 2021 if it is not renewed during the 2021 legislative session.
The WV Neighborhood Investment Program annually benefits more than 600,000 West Virginians by helping individuals from all 55 counties. The program has leveraged $6.5 million on a $3 million investment by government for an R.O.I. of 218%. Nonprofits employ more than 77,000 people in West Virginia which represent 14% of private employment.

Requests of the WV Neighborhood Investment Program are over two times the amount of the $3 million available.

90% of WV’s nonprofits have canceled fundraising events or programs due to COVID. At the same time, there has been a 300 to 400% increase in services and needs within communities.

600,000 people in West Virginia which represent 14% of private employment.

We call on you to renew the WV Neighborhood Investment Program and increase the amount of the program for FY2022 by $2 million for an investment of $5 million for that fiscal year. Help West Virginians help West Virginia.

For more information, visit www.wvnpa.org or www.philanthropywv.org.