

## 2023-2024 Philanthropy WV Education and Program Highlights



## **Curriculum Mapping**

All programs and educational opportunities chosen based on alignment with Philanthropy West Virginia's published values:

- Leadership
- Collaboration
- Inclusion
- Lifelong Learning
- Integrity
- Advancing West Virginia

## **Collaborative Partnerships**

### The Philanthropy Toolkit Series 2023-2024

Philanthropy West Virginia has joined a coalition of smaller PSOs to provide the *Philanthropy Toolkit Series*. Together the NY Funders Alliance, NC Grantmakers Council of New Jersey Grantmakers, Wisconsin Philanthropy Network, Maryland Philanthropic Network, and Florida Philanthropic Network collaborate on capacity building programs applicable across all PSOs and share the cost. *Collaborative funding provides smaller rural PSOs access to educational opportunities that are out of budget. During the 2024 year, each PSO will be responsible for organizing and hosting for all the collaborative's members. The host will provide recordings and supplemental resources to all participants.*

For example, in September 2023 the collaborative hosted a Form 990 session. The cost was \$500 split among the partners and over 250 participants attended.

For 2024, Philanthropy West Virginia has agreed to take the lead on a program that will focus on Artificial Intelligence in Grantmaking Spaces.

### Meet the Grantmakers in Partnership with West Virginia Nonprofit Association (WVNPA)

This webinar was organized by Philanthropy West Virginia and hosted by WVNPA for mostly its members. Corporate partners from Toyota WV, EQT, and Truist shared how to build relationships and apply for corporate funding partnerships. 67 people registered.

## **Program Partners**

### **WV Social Media**

Kristin Meeks, owner of WV Social Media, will host monthly webinars starting November 2023 through August 2024. Sessions will address communication plans, repurposing content, updates to social media platforms, narrative messaging, security concerns, using Canva for graphics and video, and budget for communication strategies.

As part of the partnership, Kristin will offer free social media reviews, and discounts consulting for WV Philanthropy Members.

### **Trust Based Philanthropy Project**

The Trust Based Philanthropy Project will host small interactive trust based philanthropy 101 sessions for members who want to learn about and practice trust based philanthropy as a project, a philosophy and in practice.

Sessions will start November 2023 and will continue through 2024. Dates TBA.

## **Convenings**

### **Networking Meetings**

These virtual and in-person meetings provide individuals a space to share best practices, lessons learned, and to create meaningful connections and collaborations. Meetings are loosely facilitated by Philanthropy WV, and content is member driven.

After initial convenings in 2023 and feedback, the 2024 schedule will be as follows:

- CEO/Executive: every other month
- Scholarship Managers (formerly Scholarship Roundtable): quarterly
- Grant Managers, Administrators, and Program Officers: quarterly

Survey results collected from the CEO/Executive Director Network Meetings stated 100% of participants are *very likely* to attend another networking meeting and 90% are *very satisfied* with member driven format.