



**Philanthropy WV**

**SPONSORSHIPS**

# New Chapters



This year our team is elevating our programming to new heights and we want you to be a part of it! Over the next year, we will explore the vast range of in-person and virtual educational opportunities that will help strengthen the capacity of philanthropy throughout the Mountain State.

In 2023, PWV provided **48 programs** with **203 participants**. Our communications reached **875 email subscribers with a 36% open rate**, and over **2,400 social media followers**, and **15 organizations and businesses** supported PWV through sponsorships.

This year is our chance -- together -- to broaden our networks. Deepen our relationships. Learn from each other. Increase our impact. Touch more lives. Want to join us?

## Who Can Sponsor?

An investment in Philanthropy WV demonstrates a commitment to bettering the field of philanthropy in West Virginia. We welcome support from our funders, and those in aligned fields, as well as firms offering technology, communications, planning or investment services.

We look forward to having a conversation about your involvement.



# Our Opportunities



## Platinum

Sponsor

**\$10,000**

- Digital logo placement on the PWV website, monthly e-news, & conference platform
- Exhibition Table during Conference
- Ten acknowledgments on PWV social media
- Contribute up to six items to PWV's monthly e-news
- Opportunity to offer in-person and/or virtual webinars in collaboration with PWV
- Complimentary registration to the annual conference for 4 people

## Gold

Sponsor

**\$5,000**

- Digital logo placement on the PWV website, monthly e-news, & conference platform
- Exhibition Table during Conference
- Six acknowledgments on PWV social media
- Contribute up to four items to PWV's monthly e-news
- Opportunity to offer in-person and/or virtual webinars in collaboration with PWV
- Complimentary registration to the annual conference for 2 people



# Our Opportunities



## Silver Sponsor

**\$3,500**

- Exhibition Table during Conference
- Digital logo placement on the PWV website, attendee email, and conference platform
- Opportunity to offer in-person and/or virtual webinar in collaboration with PWV at the Conference or during another time
- Five acknowledgments on PWV social media
- Complimentary registration for 2 people

## Bronze Sponsor

**\$2,500**

- Digital logo placement on PWV website, monthly e-news, & conference platforms
- Opportunity to offer in-person and/or virtual webinar in collaboration with PWV at the Conference or during another time
- Exhibition Table during Conference
- Three acknowledgments on PWV social media
- Complimentary registration for 1 person



# Additional Conference Opportunities



- **Breakfast Sponsor - \$1,000**
  - Opportunity to place handouts at each seat during breakfast.
  - Logo on a large sign at the entrance to the room where breakfast is being served
  - Listing on website and social media
- **Lunch Sponsor - \$1,500**
  - Opportunity to place handout at each seat during lunch.
  - Logo on a large sign at the entrance to the room where breakfast is served
  - Listing on website and social media
- **Break Sponsor - \$500**
  - Logo on signs beside all break stations
- **Dinner Sponsor - \$3,000**
  - Opportunity to provide up to a 5-minute presentation about your business or organization at the beginning of the Spirit of Philanthropy Awards on October 22

If you are interested in any of our sponsorship levels, or have a proposal or questions about supporting Philanthropy WV, please contact us.

All sponsors will receive an invoice and further guidance about your sponsorship.



# Contact Us For More Information



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# THANK YOU

[www.philanthropywv.org](http://www.philanthropywv.org)

